

SPONSORSHIP OPPORTUNITIES

We believe that turning your passion for cats into action takes education and encouragement beyond the podcast. That's why, since 2017, we've been organizing virtual conferences and workshops that are both affordable and convenient to attend - no travel required!

Sponsoring an event will put your business or organization in front of hundreds of participants who are invested in creating a better world for animals.

Check out the sponsorship opportunities we've made available for the 2023 season and contact Stacy LeBaron at stacy@ communitycatspodcast.com or call 978-239-2090 for questions.

3 DAY CONFERENCES







June 9th - 11th

October 13th - 15th

	Session Sponsor \$100	Supporting Sponsor \$250	Sustaining Sponsor \$500	Leadership Sponsor \$1000	Premier Sponsor \$2500
Sponsor Recognition	Mention before sponsored session	Listed in program	Listed in program	Verbal acknowledgment during event; Listed in program	Logo featured in program; Verbal acknowledgment during event; Listed in program
Conference registrations	2	4	10	15	Unlimited
Logo with hyperlink on CCP event websites		**	**	**	**
Access to Online Cat Conference Group	**	**	**	**	**
Co-host cat trivia					Optional
Registration list for one-time use (email)					**

Please note that the Online Kitten Conference will include additional benefits from The National Kitten Coalition.







April 8th

July 15th

	Session Sponsor \$50	Supporting Sponsor \$100	Sustaining Sponsor \$250	Leadership Sponsor \$500	Premier Sponsor \$1000
Sponsor Recognition	Mention before sponsored session	Listed in program	Listed in program	Verbal acknowledgment during event; Listed in program	Logo featured in program; Verbal acknowledgment during event; Listed in program
Conference registrations	1	1	4	6	Unlimited
Logo with hyperlink on CCP event websites		•**	**	**	**
Access to Online Cat Conference Group	**	:*	**	*	**
Co-host cat trivia					Optional
Registration list for one-time use (email)					**

TNR EDUCATIONAL WORKSHOPS PRESENTED BY NEIGHBORHOOD CATS

Workshop Sponsor is \$200 per event and includes:

- Your logo featured on a slide during the event
- Verbal acknowledgment during event
- Your logo with hyperlink on CCP event website
- Access to the Online Cat Conference Facebook Group



Neighborhood Cats Trapper Certification Webinar January 7th, February 4th, March 4th, April 1st, May 6th, June 3th, July 8th, August 5th, September 9th, October 7th, November 4th, December 4th

Mobilizing the Community to Make TNR Happen February 18th

Trapper's Tips & Tricks March 18th

Targeted TNR & Getting the Most Bang for Your Buck May 20th

Drop Trap: A Trapper's Best Friend June 24th

Return-to-Field: How Shelters Save Community Cats Sept 16th

Colony Caretaking Tips & Tricks November 11th

Purrfer to advertise on the podcast? Community Cats Podcast offers a **15 second ad spot for just \$15** (4 episode minimum) and **60 second ad spots for \$60** (2 episode minimum) making them an affordable advertising option. Visit communitycatspodcast.com/advertise-podcast/ or email stacy@communitycatspodcast.com for more information.

PAYMENT

Go to <u>communitycatspodcast.com/sponsors</u> to reserve your sponsorship package online and submit your company's logo and information quickly and securely through our sponsor portal.

To pay by check, make the check payable to Perry LeBaron Ventures LLC, and mail to:

Attn Stacy LeBaron 922 Fuller Hill Road Warren, VT 05674

ADDITIONAL INFORMATION

Once payment is received, we will be in touch to do all of the media and promotional planning. For more information, call 978-239-2090, visit <u>communitycatspodcast.com</u>, or email <u>stacy@communitycatspodcast.com</u>.

*All sponsorships subject to approval.