Stacy has dedicated nearly 30 years to the field of animal welfare. In addition to the podcast, Stacy has embraced virtual education, organizing weekend conferences, like the Online Cat Conference. Stacy leads sessions on topics such as Feline Leukemia and collaborates with Neighborhood Cats for monthly virtual trapper training. In 2023, she launched a surrender prevention certification series.

Currently, Stacy serves as President of the Board for PAWSitive Pantry, Treasurer at the Vermont Humane Federation, Treasurer for the MFRFS, and Treasurer/Strategic Director at the United Spay Alliance. She’s also a past board member of the Massachusetts Animal Coalition and the New England Federation of Humane Societies, as well as the administrative trustee for the LeBaron Foundation. In addition to organizational roles, Stacy offers consulting services, urging others to address cat overpopulation strategically.

**The CCP Team**

- **Brianna Lovell-Myers**  
  Hospitality Cat

- **Kristen Petrie**  
  Technical Tabby

**Featured In/On**

- Animal Shelters
- NPR
- Voyage Raleigh
- Cat Talk Radio
- Mechelle Zehnder

**Turn Your Passion for Cats into Action**

CCP offers a weekly podcast featuring interviews with experts and people of interest in the animal welfare community, plus an informative blog, virtual conferences and education, and networking and sharing opportunities. Stacy also speaks at conferences regularly and the CCP team participates in cat-related events throughout the country.

**Popular Guests**

- Jackson Galaxy
- Dr. Jeff Young
- Sterling Davis
- Dr. Mikel Delgado

**Reach & Impact**

- CCP’s podcast averages 826 downloads per episode.
- On average, CCP’s website receives 7,321 unique site visitors monthly and those visitors average 18,124 page views per month.
- An average CCP Facebook post reaches 36,400 people organically and 2,600 interactions including likes, comments, and shares.
- The CCP Online Conference Community Facebook Group has 2,754 members.
- Monthly email newsletters reach 14,212 subscribers.
- CCP’s multi-day virtual conferences, including the Online Cat Conference, Online Kitten Conference and United Spay Alliance Conference receive an average of 252 registrations per event.
- CCP’s all-day virtual session, such as Online Feline Leukemia Day and Online Behavior Day receive an average of 362 registrations per event.
- CCP’s monthly Trap-Neuter-Return Certification Workshop averages 234 registrations per session.
- CCP’s Surrender Prevention Certification Workshops reaches an average of 304 registrations.
- The CCP Grant Program has mentored over 255 rescue groups who’ve received matching grants to fund their programs.

- Approximately 89.8% of CCP followers are women and 22.35% are between the ages of 45 and 54.

- **14,437** followers
- **3,529** connections/3,545 followers
- **4,830** followers
- **1,492** subscribers/96,098 views